

Details by Segment
Powersports & Engine -

FY2023 (vs. FY2022)

Revenue

Business

profit

+¥1.2 bil.

-¥23.4 bil.

Same as the FY'22 due to decrease in motorcycles for emerging countries and general-purpose engines, despite increase in sales of four-wheeler for the U.S. and motorcycles for Europe

Decreased due to decrease in revenue, increase in sales promotion expenses, fixed costs, and recall-related expenses^{**} related to four-wheeler for the U.S.

Business profit +¥20.0 bil.

720.0

FY24

+¥127.6 bil.

Revenue

FCST in Feb

590.0

592.4

FY23

FY2024 forecast (vs. FY2023)

Increase due to an increase in revenue, as well as a reaction to a recall-related expenses related to four-wheeler for the U.S.

Increase due to an increase in four-

motorcycle for developed countries

wheeler for North America and

% Received notice from the U.S. Consumer Product Safety Commission to impose fines in connection with a recall of certain models of off-road four-wheeler

591.1

FY22

IFRS

Orders received (billion yen)

Qualitative information and graph are omitted because this segment is mainly engaged in estimated production, and orders received are the same as sales or net sales.

Net Sales or Revenue (billion yen)

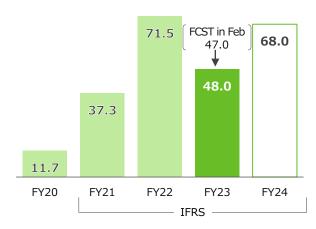
447.9

FY21

336.6

FY20

Operating Profit or Business Profit (billion yen)



Kawasaki

Powering your potential

Details by Segment

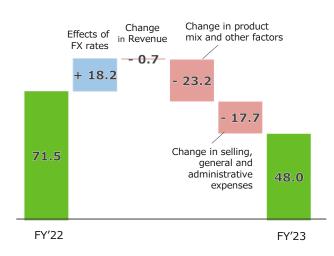
3

- Powersports & Engine -

									(Billion Yen)	
	FY2022	FY2023						FY2024			
	Actual	FCST in Feb.	Actual	Chg.	Vs. FY22	Chg	. Vs. FCST	Forecast	Chg	. Vs. FY23	
Revenue	591.1	590.0	592.4	+	1.2	+	2.4	720.0	+	127.6	
Motorcycles for developed contries	211.2	221.0	217.9	+	6.7	-	3.1	238.0	+	20.1	
Motorcycles for emerging market	115.8	105.0	103.4	-	12.3	-	1.6	104.0	+	0.6	
Utility Vehicles, ATVs & PWC	160.4	179.0	180.6	+	20.1	+	1.6	285.0	+	104.4	
General-purpose gasoline engines	103.5	85.0	90.3	-	13.2	+	5.3	93.0	+	2.7	
Business Profit	71.5	47.0	48.0	-	23.4	+	1.0	68.0	+	20.0	
[Margin]	[12.1%]	[8.0%]	[8.1%]		[- 3.9pt]		[+ 0.1pt]	[9.4%]		[+ 1.3pt]	

Details of change in Business Profit

(billion yen)



Appendix

Wholesales of motorcycles by region (thousand units)

		, ,	•		
		FY'22	FY'23	Change	FY'24(FCST)
Developed countries	Japan	27	31	+3	
	North America	130	94	-36	
	Europe	67	76	+9	
	Others*	11	8	-2	
Total		237	211	-25	260
Emerging countries	Philippines	209	143	-66	
	Indonesia	43	39	-3	
	Latin America	11	12	+0	
	Others*	53	38	-15	
Total		318	233	-85	260
four-wheeler • PWC	North America and Others	87	88	+1	140

Note : The following table shows the trend of YoY changes in motorcycles of developed and emerging countries and regions included in "Others"



Kawasaki

Powering your potential

Details by Segment

- Powersports & Engine -



Powering your potential

3

Details by Segment

- Powersports & Engine -

Market Overview

- U.S. (Motorcycles)
 - Our share of the retail market is growing because of the introduction of new models, while the retail market remains strong
 - Dealer inventory is sufficient, and each company is strengthening sales promotion
- U.S. (Four-wheeler)
 - Market growth is expected to continue, despite a temporary decline due to the rebound from strong demand for COVID-19, as the market has recently returned to a recovery trend
 - Utility models held strong, while recreational models softened
 - Our share of the retail market is growing
- Europe
 - Our market share is growing as our supply capacity recovers while the retail market remains strong
- Southeast Asia
 - Sports segment remained weak

Specific Efforts

- Flexibly change production and sales plans according to sales conditions
- Continuously introduce new models
- Maintain appropriate inventory levels

Expansion of the four-wheeler business and electrification

- Investment in development to enhance product competitiveness
- Increase U.S. plant capacity to improve production capacity and start operation of a new plant in Mexico
- Launch of BEVs and HEVs
- Contributing to the realization of a carbon-neutral society through all options in addition to electrification

Promoting business process re-engineering through DX

- Achieving agile management through digitalization
- Shortened development time and reduced development costs using digital technology

X Securing Free Cash Flows

Aiming to secure stable FCF for future investment



Start mass production operation of four-wheeler at new plant in Mexico



World's first* strong hybrid motorcycle Ninja 7 Hybrid / Z7 Hybrid **Based on our research



3